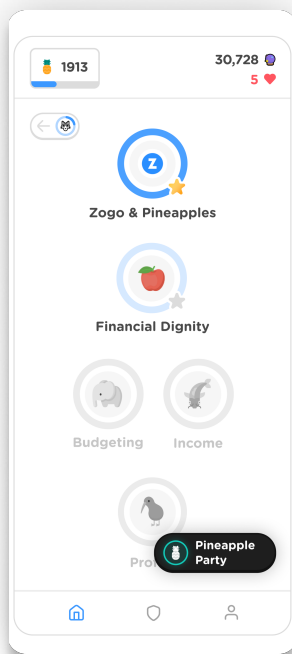




Reinventing financial literacy.

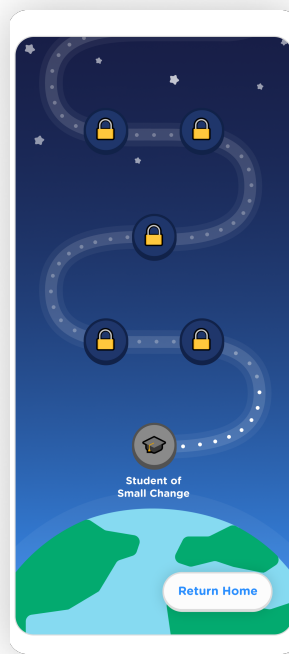
**About:** Zogo is a gamified financial literacy app that rewards users for completing bite-sized financial literacy lessons. Level up and earn while you learn, with real-life rewards — like gift cards to your favorite stores!

### How it works:



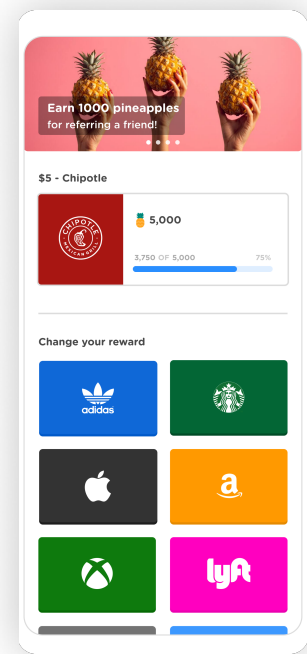
### Learn

300+ bite-sized, action-based modules tackling topics like saving for retirement, buying a car or opening a checking account



### Play

Complete daily trivia, work through the modules and level up as you go, going from student of small change to currency conqueror!



### Earn

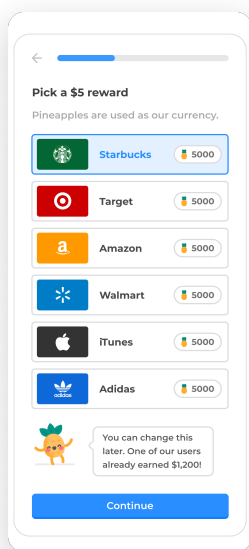
Answering questions, completing modules and referring friends earn you points that lead to real rewards. Finally, it pays to learn about finance — literally.

# Let's Get Started:

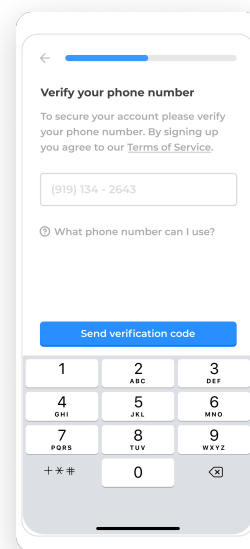
1 Download the Zogo App from the App Store.

2 Click "Get Started"

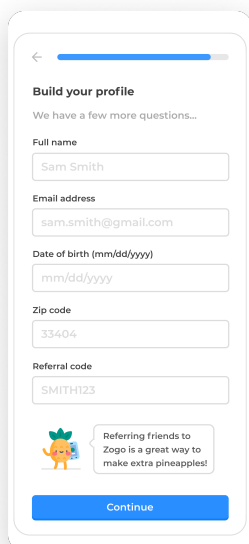
3 Select a reward



4 Verify your account



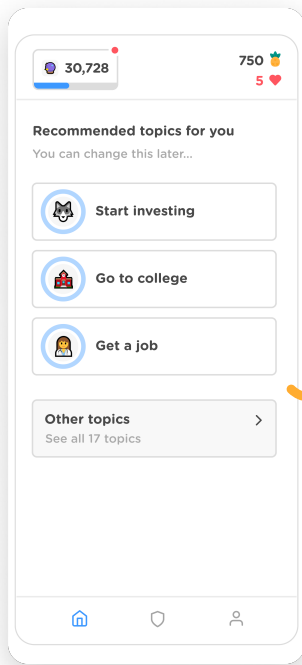
5 Build your profile



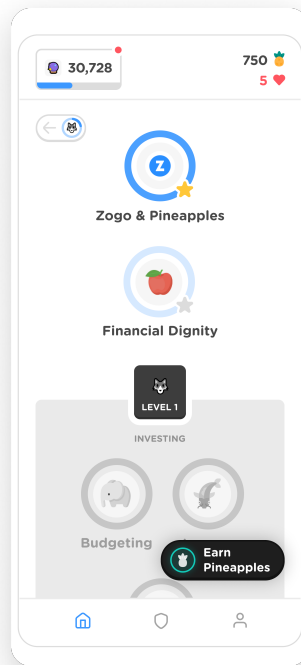
6 Enter your institution code



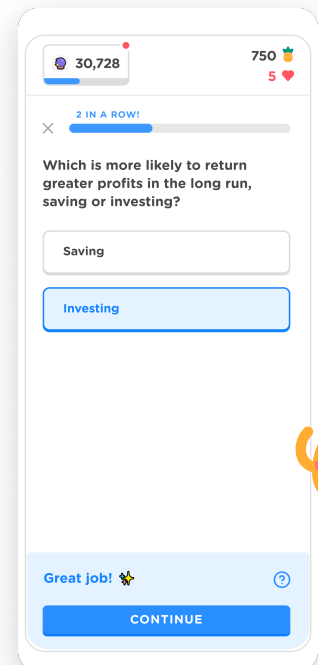
# Explore with Zo!



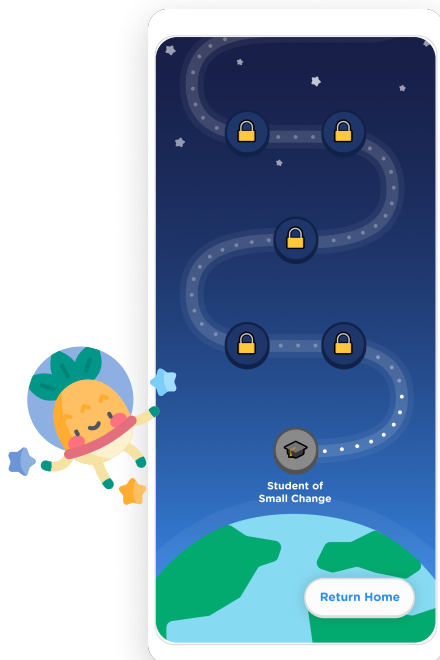
Choose a topic to learn about



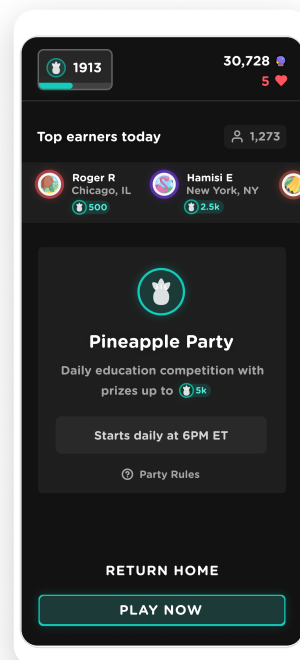
Work your way through modules



Answer questions about personal finance



Level up to the moon with Zo



Compete in daily trivia challenges for points